

Creative Digital Media Work Placement

The Creative Digital Media degree at Technological University Dublin equips students with a blend of technical, creative, and career skills that are crucial to Ireland's digital media industry. As part of their third-year studies, students undertake a **12-week work placement from February to May**, working four days per week. We invite companies and organisations to sponsor unpaid internships during this period, providing opportunities for students to gain hands-on experience while contributing fresh perspectives to your organisation.

Why Sponsor a Placement?

TALENT PIPELINE

Engage with future talent and potential recruits.

FRESH INSIGHTS

Gain innovative ideas and perspectives from students.

ENHANCED BRAND PRESENCE

Increase your company's visibility and reputation.

CUSTOMISABLE ROLES

Tailor the placement to meet the needs of your company.

MENTORSHIP OPPORTUNITIES

Provide leadership and development opportunities for your team by mentoring emerging talent.

LONG-TERM COLLABORATION

Build relationships with TU Dublin and its students, paving the way for future collaborations.

Sponsorship Requirements:

12-WEEK PROGRAMME OF WORK

The sponsoring organisation should have a 12-week work plan so the student gains practical experience and contributes meaningfully to projects.

ORGANISATION SIZE

Must employ at least two full-time employees.

WORK ENVIRONMENT

Physical workspace where the student can work onsite for at least part of the week.

MENTORSHIP

Designation of a mentor offering guidance, feedback, and support to the student.

PLACEMENT VISIT

Facilitation of a visit from a TU Dublin academic during the placement.

INSURANCE REQUIREMENTS

Public Liability and Employers Liability insurance.

Student Competencies Include:

DIGITAL VIDEO AND AUDIO PRODUCTION

- Video and audio editing using.
- Storytelling techniques, composition, and visual narrative.
- Post-production and sound design.

GRAPHIC, UX AND INTERACTION DESIGN

- Adobe Creative Suite.
- Visual communication, design theory and human-centered design principles.
- User research, wireframing, prototyping and usability testing.
- Creation of digital assets for multiple platforms.

DIGITAL MARKETING

- Content creation for social media platforms.
- Search engine optimization.
- Brand development and social media advertising campaigns.

WEB AND INTERACTIVE DEVELOPMENT

- Proficient in HTML, CSS, and JavaScript.
- Content management systems (CMS).
- Interactive storytelling, game design, and scripting.

Placement Recruitment Timeline 2024-2025

13 Nov Deadline for sponsoring organisations to register for the placement program.

27 Nov Profiles of student applicants are sent to sponsoring organisations.

04 Dec Organisations review applications, shortlist candidates, and schedule interviews.

11 Dec All interviews with shortlisted students completed with sponsoring organisations.

13 Dec Candidates are informed of interview outcomes by sponsoring organisations.

03 Feb 12 week placement start (approximate - the actual date may vary slightly).

CONTACT US FOR NEXT STEPS 

Email Niamh @ niamh.ohora@tudublin.ie

www.creativedigitalmedia.ie/work-placement